

2008 Bolton Wildcat Football Program Ads

Bolton Wildcat football program ads are now on sale. The ads can either be a company ad or a personal ad wishing your favorite player good luck. Unless otherwise noted (see below), the ads will be in black and white and can include your son's football picture. All questions should be directed to May Perkins at maperkins@comcast.net or (901) 833-9864. The ad deadline is August 11th.

Selling points for company ads:

- These programs sell out each year.
- Bolton High School is one of the largest high schools in Shelby County.
- Last year, Bolton averaged 2,200 at each home game.
- The company ads will also be listed on the Bolton football web site (www.boltonwildcatfootball.org) with map directions and company web site and/or email links.

Ad	Ad Cost	Ad Chosen	Ad	Ad Cost	Ad Chosen
Front Inside Cover (in color)	\$225	<input type="checkbox"/>	Full Page Ad	\$125	<input type="checkbox"/>
Back Outside Cover (in color)	\$200	<input type="checkbox"/>	Half Page Ad	\$75	<input type="checkbox"/>
Back Inside Cover (in color)	\$175	<input type="checkbox"/>	Quarter Page Ad	\$45	<input type="checkbox"/>

Player's name/team _____ / _____ (if you want a player's football picture included with the ad).

Please attach a business card or your own ad copy (how you want the ad to look) to this form with your payment. The check should be made payable to the Bolton Touchdown Club.

Mail the form to: May Perkins
4818 Bailey Drive
Arlington, TN 38002

Ad Sold To: _____

Phone _____ Contact _____

Sold By _____ Phone/Email _____